



ALRIYADAH
holding company





Reyadah

To develop the earth and frame the future

General Manager Speech



Majed Bin Suliman Alnafea

Al Reyadah Holding Company presents Alnafea Group of Companies' investment arm, including its various commercial and industrial activities. It started in 1975, so it has a long experience that enabled it to know the requirements and needs of the local market at different scales. Thus, this helped it to make a quantum leap in the field of real estate development to make investment opportunities and improve the community life and the aesthetic consistency of neighbourhoods and cities so that the environment of Saudia Arabia becomes an urban and sustainable environment.

We work at Al Reyadah Holding Company to upgrade the real estate sector following the Saudi 2030 Vision by combining long-standing experience with an authentic modern lifestyle to become the most reliable company in the real estate sector. This success would not have been achieved without God's grace and then hard work to absorb all developments and trends in the real estate market, besides keeping up the movement of Saudia Arabia in developing the field. We work on the principle of renewal and innovation and the production of unique products that achieve social development goals and enhance the return on investment for investors and beneficiaries. We are also keen to predict future trends in the real estate sector, study potential opportunities, and implement projects according to quality and accuracy high standards. This way, we become the ideal partner for building a bright future for our society, achieving integration with the national vision and strengthening the national economy in Saudia Arabia.

About us:

Al Reyadah Holding Company is one of Al Nafea Group's established in 1975 in Jeddah. It laid its strong foundation on creating an urban environment according to a strategic plan to expand commercial, residential, and entertainment activities, contribute to the prosperity of KSA's economy and achieve the 2030 Vision.

Therefore, Al Reyadah Company was launched passionately in the field of real estate to provide innovative services and solutions in creating various real estate products with high-quality standards. It reflects a modern lifestyle for the KSA's residents, contributing to building a prosperous economy and giving society an ideal life. We believe that health and well-being quality of life are integral to the social renaissance.





Our vision:

Leading the real estate sector in KSA to achieve sustainability and economic growth.



Our message:

Providing the best practices and solutions in real estate to build an ideal urban environment for living.

Organizational Structure



Our Goals

01

Providing integrated and advanced real estate solutions to improve the quality of life.

02

Contributing to the sustainability of the real estate sector by providing various high-quality services.

03

Contributing to raising the GDP of KSA.

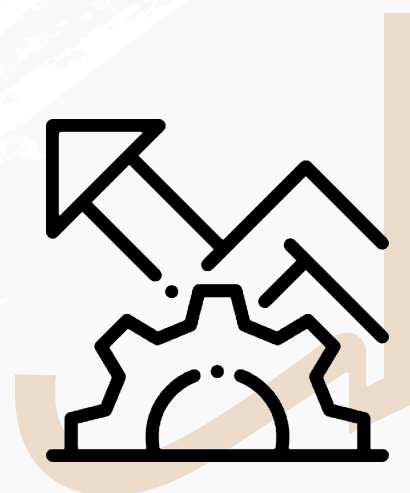
04

Promoting the concept of social responsibility by supporting various social initiatives.

05

Empowering and qualifying national cadres to work in different fields of real estate.

What distinguishes us



Keeping up with developments



Experience and competence



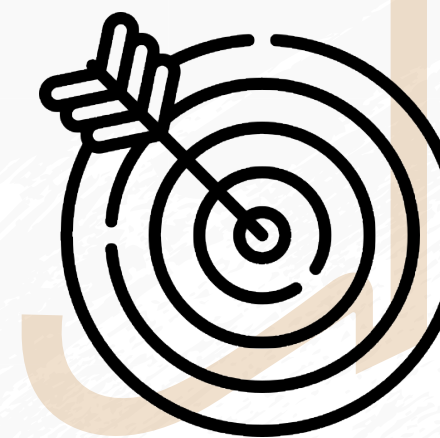
Reliability in the business



High quality



Speed of implementation



Accurate performance

Our strategy

We believe that the well-founded urban environment affects our lifestyle and is reflected in the community members' mental health and physical activities. Therefore, we are keen to implement quality-of-life standards in projects, promote real estate investments, and preserve the rights of residents, investors, and beneficiaries, directly or indirectly.

To achieve our ambition, we have developed specific programs to work on through our specialized, experienced team, namely:



Residential
development



Hospitality and
hotel



Malls and
buildings



Gyms



Mixed-use buildings



Recreational
buildings



Our services

We offer our services to our clients in light of the regulations issued by the Real Estate General Authority to keep pace with the renaissance, raise the quality of real estate, and highlight the aesthetic consistency of the cities of the KSA.

01 Implementation of infrastructure works for public utilities, including:

Implementation of road and asphaltting works: _____

We review the design and implementation plans and the nature of the land before approving all the projects to confirm the road axes based on the approved cadastral points and the natural ground levels. We work on the infrastructure, backfilling, foundation layers, asphalt works, concrete side edges of roads and sidewalks, and road planning.



Conducting electrical network works: _____

Electrical work is carried out according to technical specifications, shop drawings, and conditions; it is reviewed, tested, and approved by specialized engineers.

Conducting street pavement works:

It includes tamping the soil at the required level, pouring the base concrete with the dimensions shown, and testing the pressure after an adequate period to ensure that it is free of defects so that work begins on the pavement layers.



Conducting water networks works:

Extending water networks between cities and neighbourhoods, besides conducting sewage works.

01 Implementation of infrastructure works for public utilities, including:

Conducting communications network works:

Establishing and extending communication networks and conducting works related to distribution and transmission points of communication networks.



02 Providing various real estate services, including:

Real estate studies and research:

We share experience and knowledge with clients wishing to own a real estate product.



Real estate appraisal (approved by the Saudi Authority for Accredited Valuers):

The real estate appraisal process follows all the standards and regulations issued by the Saudi Authority for Real Estate Appraisal. Business is done according to the purpose of the appraisal to reach the market value and determine the property's appropriate weight.

Professional real estate marketing:

Real estate marketing is based on specific strategies according to the type of property and the target group to highlight the advantages of the property and facilitate the process of selling it to the right customer.



Resale and rental of real estate units:

We offer a service of resale and leasing of various real estate units (residential – commercial – investment – office – service – industrial – tourism) following the regulations and laws.

Property and facilities management: _____

We provide all property management services, including preparing contracts, maintaining the property, and securing roads and safety means to maintain the quality and value of the property.



3D VR Real Estate Photography: _____

We provide this service to help customers view and tour the property through mobile phones.

Modification in the elements of the real estate unit: _____

This includes the amendment of the real estate unit's interior design or the improvement of the real estate unit, or the progress of the external elements of the real estate unit.

03 Providing real estate consultancy:

Estimating any required real estate work.

Providing specialized labour.

Choosing appropriate building materials.



Our projects

We continue our path towards success by innovating, conducting and developing many distinguished projects to keep up with the world's development movement.

Therefore, we worked on the implementation of several various residential and commercial projects to accelerate the wheel of growth, taking into account the quality of construction work and its performance under the rules and regulations of the Real Estate General Authority.

Commercial buildings



Al Nafeh Markets

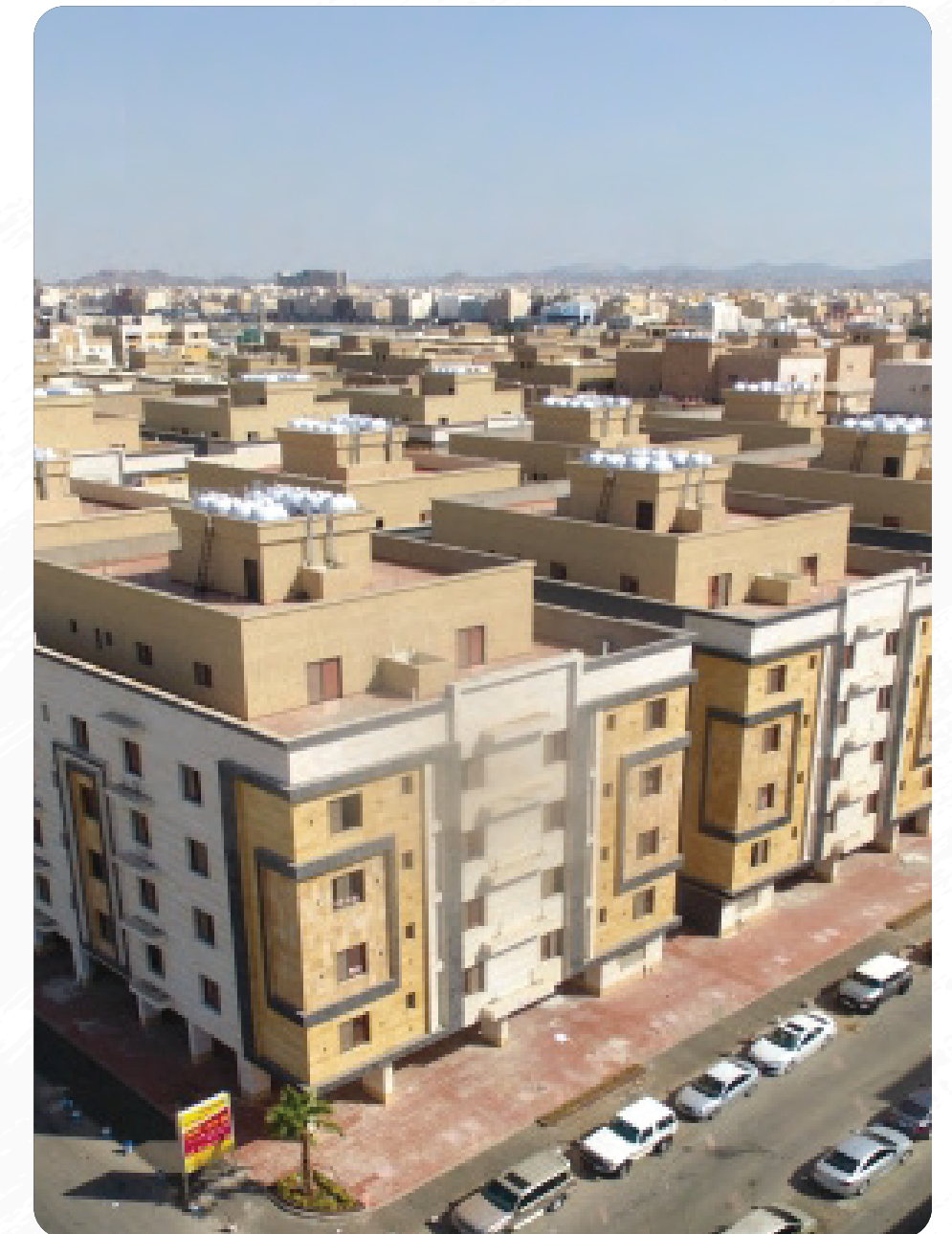


**Construction City
Market 7 project**

Residential buildings



**Restoration of
residential villas**



**Residential complexes in
the Tayseer scheme and the
Waha scheme**

Our partners

OUR SUCCESS PARTNERS AND OUR AMBITION MOTIVATORS



Certificates and credits



Certificates and credits

الجمهورية العربية السورية
وزارة الشؤون البلدية والقروية
وكلية الوزارة لشؤون تصنيف المقاولين

شهادة تصنيف المقاولين

رقم: ٢٢٢٨٦

اسم المقاول : شركة الوطنية للمباني والطاقة الهندسية : سورية
 نوع الملكية : شركة ذات مسؤولية محدودة
 رقم السجل التجاري : ٤٠٣٠٢٤٥٠٤٣
 الكبريتان : ص. ب. ٣١٢٣٠ جدة ٢١٤٩٧

تاريخ: ١٤٣٤/٠٦/١٢
 فاكس: ٠١٢٢٦١٩٣٦٥
 مصادره : جدة
 هاتف: ٠١٢٢٦١٩٣٧٧

مجال التصنيف
 الدرجة: الخامسة
 الحائسة
 الحائسة
 الحائسة

مجال التصنيف
 الدرجة: الرابعة
 الرابعة
 الرابعة
 الثانية
 الرابعة
 الرابعة
 الرابعة

* المبان
 * الطرق
 * اعمال المياه والصرف الصحي
 * الاعمال الكهربائية
 * الاعمال الصناعية
 * الاعمال البحرية
 * السدود

تهنئ سلامة هذه الشهادة بتاريخ: ١٤٣٢/٠٧/٠٨
 جمعة بل من صلاة يوم الرجم والفرح

* لت الاتصال في تاريخ: ١٤٣١/٠٦/٢٨

ملاحظة هامة جدا : يجب مطابقتها الصور على الأصل في كل حصة
 كل كسوة أو تغيير في ماء الشهادة باحتمالها

وكيل الوزارة لشؤون تصنيف المقاولين المكلف
 م / سعود بن حمدان الذكري

إرامكو السعودية
Saudi Aramco

Apr 12, 2015

MR. AL ZUBAID
 We are pleased to inform you that AL-NABE STEEL COMPANY LTD. is now considered a potential supplier to Saudi Aramco and has been given Vendor Code 1002581. As per your Commercial Registration, you have been approved to potentially supply materials in the following Material Service Groups (MSG):

Material Service Group	Description
100000	General Building Metal
120000	Structs & Poles, CS
130000	Structs
140000	Steel Structural
150000	Steel, CS, Alloy, SS
160000	Aluminum, Other

This approval, however, should not be construed as a commitment by Saudi Aramco to purchase from you. Being approved as a supplier only grants you the opportunity, along with other approved suppliers, to respond to requests for submitting proposals in accordance with Saudi Aramco's established policies and procedures. All purchase agreements and orders will be issued based on the name and address stated in your commercial registration (CR), as stated above.

Saudi Aramco wishes to remind you that being recognized as a potential supplier is a privilege which comes with a serious obligation and responsibility to act in a legal and ethical manner. The aim is to ensure you fit the Saudi Aramco Supplier Code of Conduct (SOCOC) which you acknowledge. Failure to abide by the principles set forth in the SOCOC can result in adverse actions being taken by Saudi Aramco against you including suspension of you as a supplier. Saudi Aramco also expects each of its suppliers to satisfy each of the requirements of any purchase agreements or orders which might be placed and to act promptly and reliably as a supply chain supplier.

Please note that evidence of representation from your supply sources must be supported by terms of confirmation regarding the territorial coverage and specific product lines involved. Your supply sources must have been accredited as qualified suppliers of the range of materials that you wish to supply. It is also important that you advise on immediacy of any changes in the agreements which you have negotiated with your supply sources and/or any changes in your contact information such as your address, telephone and fax numbers.

Suppliers should apply for Saudi Aramco Supplier Portal access by forwarding a request to suppliers@aramco.com. The Supplier Portal is the main electronic business tool used between Saudi Aramco and its suppliers and serves to improve the flow and accuracy of key supply chain information.

Should you have any questions, please call Abd Al-Husn Al-Ghamdi on 874-0373.

M/S. AL-NABE STEEL COMPANY LTD. Supplier Registration & Classification Unit

Technical Services
Purchasing Department
Vendor Affairs Division

Date: 28/7/2014
 Vendor Name: AL-NABE METAL INDUSTRIES
 P.O. Box: 80830
 C.R. NO: 405704936
 E-mail: al-nabe@al-nabe.com

SUBJECT: VENDOR REGISTRATION NOTICE

Dear Sir,
 We are pleased to inform that your commercial documents have been evaluated and your company is now registered with Saudi Electricity Company under Vendor No: 2009718.

You must fill up the pre-qualification form requirements whenever it is applicable, which available on SEC website (www.sec.gov.sa) in order to deliver materials based on your ability in your Commercial Registration.

When you log on the system as a first time please change your password immediately through e-tendering link which available on SEC e-portal.

Notes:
 1. This approval should not be construed as a commitment by SEC to purchase from you but when needed SEC will invite you to bid and it will be evaluated based on the established process & procedures.
 2. If/As Bid is considered as a L1/MS VALU, you must quote through the e-bidding system. However, if/As bid is a BIDD VALU, you must submit the quotation in a closed envelope and submit to reception of purchasing section in operating area if requested the materials.

We would suggest that you maintain communication contact with Purchasing Section in SEC operating area. We thank you for your interest to deal with Saudi Electricity Company.

Best Regards,
 Engr. Murtazq Al-Juhani
 Dept. Manager, Commissioning Services

نقل الكهرباء
National Grid sa

External Correspondence مراسلات خارجية

TECHNICAL SERVICES
 COMMISSIONING SERVICES DEPARTMENT
 GRANDADA - A2, 4TH FLOOR
 Telephone # 011-8077172 / Fax # 011-8077479
 E-mail: TSCEVMG@ngrid.sa

14-031-30801095
 1 July, 2014

To: M/S National Excellence for Construction & Energy (NECE)

Subject: Pre-qualification for Testing & Commissioning contractor of National Grid sa and EHV projects

With reference to the above subject and the testing & commissioning contractors pre-qualification procedures "PR-NG-6450-001" please be informed that M/S National Excellence for Construction & Energy (NECE) has been approved as testing & commissioning contractor in National Grid sa and EHV projects as follows:

#	Introscope of work
1	Transformer + SWG up to 132KV
2	Capacitor bank & Shunt reactor
3	Power Cable
4	Oil
5	Protection Relay
6	Scheme Check up to 132KV
7	ACDB/DCDB and Scheme Check
8	Battery/Battery Charger

Moreover, testing & commissioning engineers shall not start commissioning the project before be qualified as per testing & commissioning contractor engineers pre-qualification procedure "PR-NG-6450-002", and as per attached form "DS-NG-6450-002-01".

Best Regards,
 Engr. Murtazq Al-Juhani
 Dept. Manager, Commissioning Services

نقل الكهرباء
National Grid sa

Technical Support Department
Internal Correspondence

مكتب مدير إدارة الإسناد الفني
 وأما فرعها - الخرج (A2) - الخرج (16)
 هاتف: 011/8077340 فاكس: 011/8079631

الرقم: 13-0149-30202
 التاريخ: 2014/07/19
 الرقم: 1429/7023

التكرم / مدير إدارة العقود - الخرج
 التكرم / مدير إدارة العقود - الخرج

الموضوع: تأهيل المقاول الفني لخدمة المشاريع الكهربائية (NECE)

السلام عليكم ورحمة الله وبركاته
 بالإشارة إلى الترخيص المذكور أعلاه بخصوص طلب التأهيل لشركة فنية لتأدية الاختبارات والحفاظ التام على سلامة المشاريع الكهربائية المتصلة في جميع المناطق التابعة والحدود مرصدة على التأهيل والتدريب الفنية من خلال أداء الاختبار في المشاريع الكهربائية المتصلة. نير لنا أن التأهيل المذكور مطلوب فنياً لتأهيل مشاريع مرصدة الصيانة في كافة مناطق لشبكة الكهرباء وأعمالها الفنية المتصلة.

لذا نرجو أن يكون من تأهيل لتأهيل شركة فنية لتأدية الاختبارات والحفاظ في الأعمال الفنية أعلاه بعد التأهيل من استيفائه لشروط التأهيل وفقاً للبروتوكول التالي:

وفقاً لعموماً ...

أتمنى به
 م / سليمان صالح الوائيل
 مدير إدارة خدمات الصيانة بالإدارة

أتمنى به
 م / أحمد عبدالعظيم بايعولوي
 مدير إدارة الإسناد الفني بالإدارة

M/U / MAC
 مدير إدارة الإسناد الفني
 مدير إدارة خدمات الصيانة
 مدير التأهيل



Portfolio





Portfolio

Solidarity and integration

www.alriyadah.com - 920006420

Jeddah-Saudi Arabia

**We listen to you very carefully
because you are an integral part of our company**